



Implications of the UK Undertakings on ISPs

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WWW.ISPA.ORG.UK

About ISPA in the UK

- The UK's leading Internet trade association
- Established 1995
- Promotes competition, self regulation and development of the Internet industry
- Approx. 150 members representing 95% UK industry
- Governed by a council of 10 representatives from the industry



Context

- Ofcom's Strategic Review
 - New converged regulator
 - Address the enduring economic bottlenecks
 - Undertakings in lieu of Enterprise Act referral
 - Ofcom presentation:

Adobe Acrobat 7.0
Document



'The Undertakings'

- Legal document
- Others get the same level of service as BT
- Today's products
 - Detailed
 - Product specifics
- Future stuff
 - vague principles



What is the UK model of Structural Separation

- UK already had some separation:
 - BT Retail / BT Global Services
 - BT Wholesale
- Undertakings 'split' BT Wholesale
 - Openreach = ACCESS/INFRASTRUCTURE
 - BT Wholesale = rest (incl 21CN)
- EAB/EAO
 - Reports but no complaints !



Issues so far

- Badges
- EOI
 - LES vs WES (ethernet access services)
 - Product, price etc
 - Fibre
 - WLR ?
 - BES/IPStream/LLU
- Equivalence Management Platform (systems)
- Implementation Reports:
 - <http://www.ofcom.org.uk/telecoms/btundertakings/implementation/>

Other issues

- Levelling up or down ?
 - Issue for customers and regulator
 - LLU vs DSL customer appointments slots
 - 8:30 - 13:00 whereas previously they offered 8:30 - 10:30 and 10:30 - 12:30.
- Exemptions
 - Creeping relaxation or helpful flexibility ?
 - Consultation ?



What next ?

- The next *Implementation reports are due on the 5th September and mid-October* and will comment on BT's compliance with the letter.
- *An overall evaluation report will be published in mid-October* providing a summary of BT's compliance with the spirit and an assessment of intermediate outcomes. *An assessment of consumer outcomes will then be published mid-November.*
- Plan B referral ? Would anyone be prepared to press the nuclear button ?





Discussion