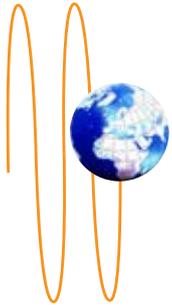


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The 3rd Annual European Spectrum Management Conference 2008

The leading event of the year for the European & worldwide spectrum community!



24th - 26th June 2008 The Management Centre Europe, Brussels

24th June
1/2 day pre
conference
workshop



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Speakers Include

- **Fabio Colasanti**, *Director General, DG InfoSoc* - European Commission
- **Catherine Trautmann**, *MEP, Rapporteur for the Telecoms Review* - European Parliament
- **Emmanuel Gabla**, *Director of the Service for Information Technologies and Information Society* - French Ministry of Economy, Finances and Industry

Plus

- **Gabrielle Gauthey**, *Commissioner* - ARCEP
- **Klaus Dieter Kohrt**, *Senior Vice President Government & Industry Relations* - Nokia Siemens Networks
- **Catherine Smadja**, *Spectrum Policy Expert* - BBC
- **Richard Feasey**, *Public Policy Director* - Vodafone

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The 3rd Annual European Spectrum Management Conference 2008

Now in its 3rd year and with more than 200 delegates attending in 2007, the European Spectrum Management Conference is establishing a reputation as one of the must-attend events of the year for anybody involved in spectrum policy in both Europe and beyond.

The conference agenda is produced in collaboration with experienced thought-leaders in the spectrum debate to ensure that only the most relevant and topical issues are covered, and with more than 30 top-level speakers already confirmed, this really is an event not to be missed.

We look forward to seeing you there!



1/2 day Pre-Conference Workshop - 24th June

Spectrum Policy for the Many Possible Futures of Broadband in Europe: Broadband wireless as an alternative infrastructure

Workshop co-ordinators:

Prof. Martin Cave, Director of the Centre for Management under Regulation - Warwick Business School

Prof. Gérard Pogorel, Professor of Economics - TELECOM ParisTech (ENST)

(Number of participants limited)

Focussing on:

- The future of NGAs: A prospective overview of technologies, markets and regulation
- Pluses and minuses of wireless broadband functionalities, performances and services, as compared to fixed
- Potential technical complementarities between fixed and wireless networks (fixed-mobile, wifi, etc.)
- Will Broadband wireless mostly complement fixed networks in low-density areas, or will its roll-out add up to the creation of an alternative infrastructure?
- Consequences in terms of market definitions
- The role of spectrum policy in the upcoming universal service review

- Industry structure considerations (vertical and horizontal integration), barriers to entry, and their impact on telecom markets and competition
- Differences in licensing and authorisation regimes and spectrum regulation impacts
- Making spectrum available on flexible basis
- What level of harmonisation in the EU?

Workshop Agenda

2.00 Coffee & Registration

2.30 Presentation Session

3.40 Refreshments

4.05 Discussion Session

5.30 End of Workshop

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Day One - Wed 25th June

08.30

Coffee and Registration

09.00

Introduction from the Conference Chair:
Prof. Gérard Pogorel, *Professor of Economics* - TELECOM ParisTech (ENST)



1: Spectrum Issues in the scope of the EU Telecoms Review

09.15

Keynote Presentation
Fabio Colasanti, *Director General, Information Society & Media Directorate-General* - European Commission

09.45

French assessment of the state of play of the negotiation in the Council
Emmanuel Gabla, *Director, Information and Communications Technologies* - French Ministry of Economy, Industry and Employment

10.15

Keynote Presentation:
Philippe Defraigne, *Director* - Cullen International

10.45

Morning Break

11.05

Round table discussion:
Developing a framework to ensure the continued value of spectrum for all users

- The impact of spectrum management reform
- Streamlining the regulatory environment for the use of spectrum
- Best utilising spectrum to increase consumer benefits
- Considering EU Competitiveness & the Lisbon Agenda

Panelists:

Catherine Trautmann, *MEP, Rapporteur for the Telecoms Review* - European Parliament
Daniel Pataki, *Vice Chairperson, RSPG & Chairman* - ERG (tbc)
Martin Cave, *Director of the Centre for Management under Regulation* - Warwick Business School
Simon Wilson, *Spectrum Policy Manager* - Telefonica O2 Europe
Levi Nietvelt, *Economic Officer* - BEUC
Greg Francis, *Managing Director* - Access Partnership

12.30

Lunch



2: Releasing the potential – developing best practices in managing and facilitating access to spectrum

Chair:
To be confirmed

13.40

Assessing the value of spectrum
Amit Nagpal, *Principal Consultant and Head of Mobile* - Analysys Consulting

i. Technology Neutrality in Practice - 2.6 GHz Auctions

Relative merits of market-led vs regulator-led approach to allocation of spectrum
Should the spectrum be sold as 'paired' or 'unpaired' blocks?
Developing a neutrality model for the allocation of spectrum

14.10

Presentation
A representative from Ericsson





14.25 **Presentation**
Barry Lewis, *Vice Chair, Regulatory Working Group - WiMAX Forum*

14.40 **Panel Discussion**
Panelists:
A representative from Ericsson
Barry Lewis, *Vice Chair, Regulatory Working Group - WiMAX Forum*
Dr Kees Mulder, *Vice President Regulatory Affairs and Partnerships - Smile Telecom International B.V*
Prof. William Webb, *Head of R&D - OFCOM*

15.30 **General Discussion**

15.50 **Afternoon Break**

ii. Primary Trading
Lessons that can be learnt from spectrum auctions that have occurred to date

16.20 **What can be learnt from recent spectrum auctions that have taken place in Europe?**
Erlend Fanebust, *Senior Economist / Legal Associate - Simonsen Advokatfirma*

16.50 **Lessons from the FCC 700 MHz auction**
Munira Jaffar, *Director Global Strategy - LCC International*

17.20 **Final discussion & summary from moderator**

17.30 - 19.00 **Cocktail Reception (Sponsored by )**
With a welcome address from:
Prof Jens Arnbak, *Chair of Tele-information Techniques - Delft University of Technology*



Day Two - Thurs 26th June

08.30 **Morning Coffee**

Chair: Janette Dobson, *Principal Consultant - Mason Communications*

iii. Collective use of spectrum

09:15 **Presentation: Current trends in 'collective usage' of spectrum - what trends are being seen?**
Chris Woolford, *Senior Advisor International Spectrum Policy - OFCOM*

09:30 **Presentation: Economic and technical case for collective use of spectrum**
Simon Forge, *Director - SCF Associates Ltd*

09:45 **Panel discussion: Developing an EU approach for collective use of spectrum**

- Developing a regulatory model to deal with interference and other potential problems
- The implications of CUS for regulation
- Does a CUS approach to spectrum management lead to increased spectrum efficiency?

Panelists:
Chris Woolford, *Senior Advisor International Spectrum Policy - OFCOM*
Klaus-Dieter Kohrt, *Senior Vice President, Government & Industry Relations - Nokia Siemens Networks*
Simon Forge, *Consultant - SCF Associates Ltd*
Final Panellist to be confirmed

10:15 **General Discussion**

10.30 **Morning Break**





iv. Managing 'refarming' to ensure preservation of spectrum value

11:00

Presentation: The view from the EESC

Daniel Retureau, *Member, Group II "Employees", FR - European Economic & Social Committee*

11.15

Panel Discussion:

How can refarming best be managed to preserve spectrum value for all users?

- Regulating spectrum trading and refarming at an EU and national level
- The impact of refarming on the factor markets and the end user markets

Panelists:

Daniel Retureau, *Member, Group II "Employees", FR - European Economic & Social Committee*

Roberto Ercole, *Spectrum Project Manager - GSMA*

Richard Womersley, *Executive Consultant - Helios Technology Ltd*

Cengiz Evci, *Chief Frequency Officer - Alcatel-Lucent/Wireless Business Group*

12:00

General Discussion

12.15

Lunch



3: Allocating the Digital Dividend

Chair: Martin Sims, *Editor - PolicyTracker*

i. Staking a claim to the Digital Dividend: Who could use it – what services and demands?

13:30

Presentation: The regulatory perspective

Gabrielle Gauthey, *Commissioner - ARCEP*

13:50

Presentation:

Don Jones, *Vice President, Business Development - Qualcomm Inc*

14:10

Presentation: The broadcaster perspective

Catherine Smadja, *Spectrum Policy Expert - BBC*

14:30

Presentation: How to move from debate to action

Richard Feasey, *Public Policy Director - Vodafone*

14:50

Discussion with speakers from this session

15:10

Afternoon Break

ii. Maximising the potential of the Digital Dividend

15:30

Round table discussion:

- Coping with technical differences and how can these be clustered?
- Minimising the amount of 'wasted' spectrum
- To what extent can the allocation of the Digital Dividend be left to the free market?

Panelists: Philippe Lefebvre, *Principal Administrator - European Commission*

A representative from EBU

Nicolas Demassieux, *President of Motorola France & Director of Broadband Wireless Research - Motorola*

Matthew Conway, *Director of Operations, Spectrum Policy Group - Ofcom*

16:45

Final Discussion and Summary from Conference Chair

17:00

End of Conference





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Registration Form BLOCK CAPITALS PLEASE

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Early bird registration by the 13th May, payment must be received by 27th May. Reduced rate open to delegates attending from new EU member states and not-for-profit NGOs and associations. Further discounts are available to academics, political representatives, researchers and students. Please contact us for more details.

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All delegates will be sent detailed instructions of how to reach the venue prior to the event.

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If you are registering from outside the EU, payment is required when booking. Visa letters can only be issued upon receipt of payment for conference ticket.

Group Discounts Available:

Register 3-5 delegates and receive a 10% discount per delegate

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Register 9+ delegates and receive a 25% discount per delegate